

# HEALTHY BEGINNINGS BRIGHT FUTURES

## 2023 SPONSORSHIP OPPORTUNITIES



All sponsors will be acknowledged on event printed materials, event web page (hyperlinked logo), auction website, in social media, in event day visuals and event press release. Additional sponsor benefits:

### **\$25,000 GRAND PRIX (EXCLUSIVE TITLE SPONSOR)**

- Two tables of 8
- Opportunity for a 1-minute pre-recorded commercial during program
- Special recognition from the event stage and the opportunity for one representative to join on stage and lead toast at program
- Full-page ad-- choice of inside front or outside back cover of the event program book\*
- Branded item in gift bag
- Gift bags for 8 guests

### **\$15,000 ON ALL CYLINDERS**

- Two tables of 8
- Company name announced during the event program
- Full-page ad in event program book\*
- Branded item in gift bag
- Gift bags for 7 guests

### **\$10,000 HIGH-POWERED**

- One table of 8
- Company name announced during the event program
- Half-page ad in event program book\*
- Branded item in gift bag
- Gift bags for 4 guests

### **\$7,500 REV'D UP**

- One table of 8
- Quarter-page ad in event program book\*
- Branded item in gift bag
- Gift bags for 2 guests

### **\$5,000 BURNIN' RUBBER**

- One table of 8
- Quarter-page ad in event program book\*
- Branded item in gift bag
- Gift bags for 1 guest

### **\$5,000 HIGH-OCTANE RECEPTION SPONSOR**

- Four tickets to the gala
- Name/logo placed on floral centerpiece at every guest table
- Name/logo placed on reception signage

### **\$2,500 DOIN' DONUTS MENU SPONSOR**

- Two tickets to the gala
- Name/logo placed on printed menu

### **\$250 PIT CREW INDIVIDUAL TICKET**

- The tax-deductible portion of an event ticket is \$150



#### **PROGRAM AD BOOK (5.5" W X 8.5"H)**

Full Page Ad \$500

Half Page Ad \$250

Quarter Page Ad \$175

Full Page Back Cover Ad - \$750\*\*

Full Page Front Inside Cover Ad - \$750\*\*

Full Page Back Inside Cover Ad - \$750

\*\*reserved for sponsor until April 1, 2023



\*Ad will be in program book and on auction site.  
Please provide a .jpeg, .png, pdf, or adobe file format.

# SPONSORSHIP COMMITMENT FORM

I/my company would like to sponsor the event as a \_\_\_\_\_ Level Sponsor for a total of \$\_\_\_\_\_.

If you would like to pay by credit card, please contact us at (714) 352-3401

Enclosed is my check payable to MOMS Orange County.

I/We cannot attend the event but would like to make a charitable donation to support MOMS Orange County. Enclosed is a donation of \$\_\_\_\_\_.

\* For recognition in video and program book, your digital logo must be received by April 7, 2023 (send a PDF file to [ydukes@momsorangecounty.org](mailto:ydukes@momsorangecounty.org)).

\* For advertisement in program book, digital image must be received by April 7, 2023.

## YOUR CONTACT INFORMATION

Sponsor Name (as you would like it listed on event materials): \_\_\_\_\_

URL for hyperlinking (if applicable): \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Return this form with your payment to:**  
MOMS Orange County  
Attn: Yazmin Dukes  
1128 W. Santa Ana Blvd.  
Santa Ana, CA 92703

**Other customized sponsorship opportunities are available.**  
Please contact Yazmin Dukes at  
(714) 352-3401 or  
[Ydukes@momsorangecounty.org](mailto:ydukes@momsorangecounty.org)  
for more information.

**Thank you for your generous support of MOMS Orange County**

[www.momsorangecounty.org/hbbf2023](http://www.momsorangecounty.org/hbbf2023)

Tax ID # 33-0518078

MOMS Orange County is a 501(c)3 nonprofit organization

### About MOMS Orange County:

By design, MOMS Orange County surrounds vulnerable pregnant and new mothers with support and resources to increase her chances of having a healthy pregnancy, deliver a healthy baby, achieve a healthy recovery and experience a positive start with her new baby. MOMS Orange County's purpose is to reach low-income pregnant women and engage them in a program of regular perinatal screening, education, support, referral and self-efficacy that has been demonstrated to positively impact birth outcomes. We stay with mom and baby through the first 18 months with infant health and development screening, education and referrals. As well, programs for new and soon-to-be fathers exist. MOMS surrounds the family with circle of support for the pregnancy journey and beyond.