



Tickets & Sponsorships can be purchased online at onecau.se/hbbf2025



STRAWBERRY FARMS GOLF CLUB, IRVINE



Dear Teammate,

MOMS is Teaming Up for *Healthy Beginnings, Bright Futures* at our annual gala taking place on **May 31, 2025** at **Strawberry Farms Golf Club in Irvine**.

We would be delighted to have you join Team MOMS by supporting this event through sponsorship, underwriting, purchasing tickets or donating to the silent auction.

Funds raised directly impact new and expectant mothers, babies and families in our program with a specific emphasis on mental health initiatives. We look forward to bringing together over 160 guests for a night of friendly competition, inspiring awards, philanthropy and a whole lot of fun as we team up in support of MOMS and mental health.

MOMS delivered education, resources and support to nearly 4000 individuals this past year, and – with your support - can continue to surround disadvantaged, vulnerable families with the resources they need in the coming year. We all win when babies are born healthier and parents are equipped with the tools necessary to care for them.

Please take a moment to review the following pages and consider Teaming Up for Healthy Beginnings, Bright Futures 2025.

We thank you for helping us hit this one out of the park.

Let's Go Team!

Gratefully,

Dave Lugo

General Manager, Team MOMS



1128 W. Santa Ana Blvd., Santa Ana, CA 92703
Email: development@momsorangecounty.org
Event website: onecau.se/hbbf2025

MOMS is a 501(c)3 nonprofit organization. Tax ID # 33-0518078
momsorangecounty.org/hbbf2025





HEALTHY BEGINNINGS START WITH A HEALTHY MOTHER

WHO WE SERVE

MOMS serves women in Orange County, CA whose pregnancy health or their infant's health is at risk due to poverty and associated stressors. Each year, 4,000 women and babies experience improved maternal and infant health outcomes through MOMS village of support.

A FOCUS ON MATERNAL MENTAL HEALTH

ONE
IN
FIVE
90
PERCENT

new and expecting mothers experience clinical anxiety, depression and other mental health conditions. Isolation, economic and social/environmental stressors contribute to this growing concern.

ONE
THIRD

of referrals made by our Home Visitation team are for needs related to mental health, yet access to such services in the community is limited.

of mothers in our Healthy Woman program know how to recognize when they need support and can practice taking care of their mental health.

TEAMING UP FOR HEALTHY BEGINNINGS, BRIGHT FUTURES



Let's team up to sustain vital mental health services and support for mothers in need!



- Short-term licensed therapy
- Specialized in-home postpartum visits
- Postpartum support groups
- Healthy Woman classes
- Specialized home visits and education for women facing intimate partner violence



WE ALL WIN WHEN WE WORK AS A TEAM!

DID YOU KNOW?

Maternal mental health conditions are treatable. Unfortunately, most women who report symptoms of anxiety or depression do not receive counseling or treatment, especially during pregnancy.

MOTHERS RECEIVING MOMS ONE-ON-ONE THERAPY:

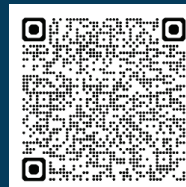
- **87%** say they can build coping skills
- **84%** can find resources to rely on for support

Source: Fireside Consulting Evaluation Report Oct 2024



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2025 SPONSORSHIP OPPORTUNITIES

All sponsors will receive:

- Acknowledgment on MOMS event page and auction websites with hyperlinked logo
- Social media recognition
- Recognition during the live event program
- Logo on printed menu



\$25,000 GRAND SLAM Exclusive Title Sponsor

- Pre-game warm up reception and game-time dining experience for 20 guests (2 tables)
- Sponsor two MOMS MVP client award recipients and their guests to attend the gala
- Presenting opportunity during live event program
- Prominent Step-n-Repeat logo placement
- Logo representation on printed invitations
- Premium logo representation in pre-event promotional materials
- Full screen recognition at event
- Exclusive feature in MOMS e-newsletter
- Mention in press release



\$10,000 TRIPLE

- Pre-game warm up reception and game-time dining experience for 8 guests
- Sponsor one MOMS MVP client award recipient and her guest to attend the gala
- Half screen recognition at event



\$5,000 DOUBLE

- Pre-game warm up reception and game-time dining experience for 4 guests
- Logo recognition on screen at event



\$2,750 FAN BASE TABLE PURCHASE

- Pre-game warm up reception and game-time dining experience for 10 guests



\$15,000 HOME RUN

- Pre-game warm up reception and game-time dining experience for 10 guests
- Sponsor two MOMS MVP client award recipients and their guests to attend the gala
- Step-n-Repeat logo placement
- Full screen recognition at event
- Mention in press release



\$275 SINGLE FAN TICKET

- Pre-game warm up reception and game-time dining experience for one guest



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UNDERWRITING OPPORTUNITIES

All underwriters will be acknowledged on the MOMS event page and auction websites and will receive social media recognition.



\$6,000 **PRE-GAME WARM UP**

- Reception games sponsor
- Pre-game warm up reception and game-time dining experience for 2 guests
- Logo placement in reception area
- Logo recognition on screen at event



\$3,000 **TAKE ME OUT TO THE BALLGAME**

- Entertainment sponsor
- Logo recognition near entertainment
- Logo recognition on screen at event



\$3,000 **FAN APPRECIATION**

- Fan Giveaway sponsor
- Logo recognition on screen at event



\$1,500 **CENTER FIELDER**

- Table centerpieces sponsor
- Logo recognition on screen at event

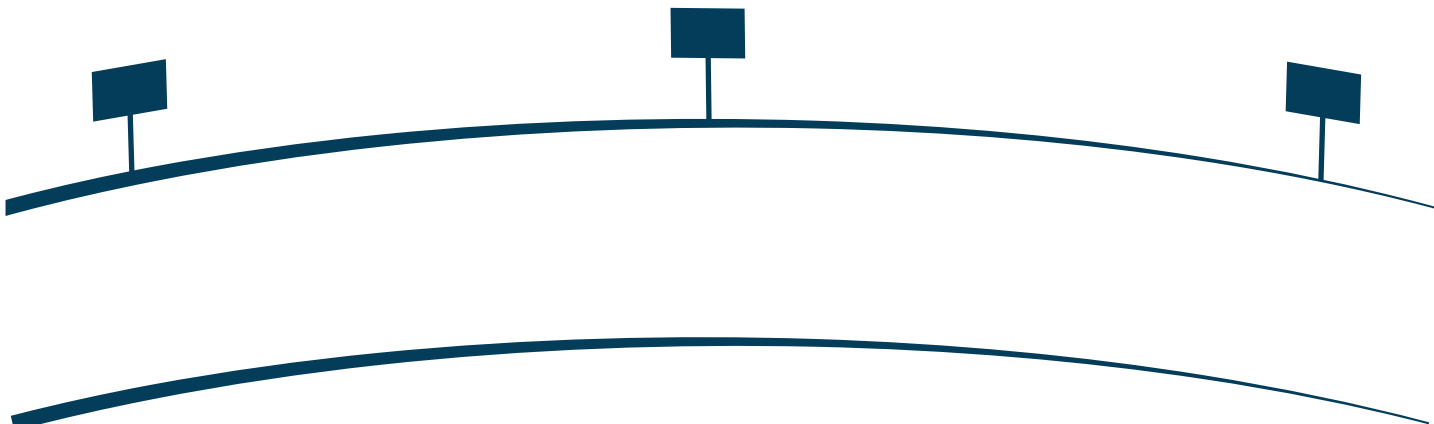


\$1,500 **CONCESSIONS**

- Beer and wine sponsor
- Logo recognition on screen at event



\$500 **FAN OF MOMS**



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SPONSORSHIP COMMITMENT FORM

- YES!** I/my company would like to Team Up with MOMS and sponsor the event!
Level _____ Amount \$_____
- Credit card payment.** If you would like to pay by credit card, please visit the event website at <https://onecau.se/hbbf2025>. Please note, all credit card purchases are assessed a 4% processing fee.
- Check.** Enclosed is my check payable to MOMS. Please mail form and check to: MOMS, Attn: Tracy Foye.
- I/We cannot attend the event but would like to **make a charitable donation to support MOMS.**
Enclosed is a donation of \$_____.

YOUR CONTACT INFORMATION

Sponsor Name (as you would like it listed on event materials): _____

URL for hyperlinking (if applicable): _____

Contact Name/Title: _____

E-mail: _____ Phone: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

*Please email a high resolution image file (.PNG, .JPG, .PDF) of your logo by April 25, 2025 to:
development@momsorangecounty.org

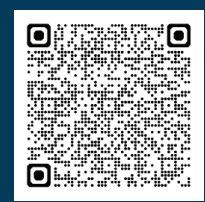
For event inquiries, please contact Tracy Foye at
tfoye@momsorangecounty.com or 714-352-3406

Thank you for your generous support of MOMS!



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AUCTION DONATION FORM

Donor Information

Company Name (as you wish to be recognized): _____

Contact Person & Title: _____

E-mail: _____ Phone: _____

Website Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Item(s) Donated + Detailed Description

(please include size, color, quantity, restrictions including dates available or expiration dates)

Donation Value: \$ _____

Donated Item(s)*		Gift Certificate(s)*	
<input type="checkbox"/>	Attached	<input type="checkbox"/>	Attached
<input type="checkbox"/>	Will be dropped off	<input type="checkbox"/>	Will be dropped off
<input type="checkbox"/>	Needs to be picked up	<input type="checkbox"/>	Needs to be picked up

*Donations must be received on or before April 25, 2025

Thank you for your generous support of MOMS!



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